

Femmes Chefs d'Entreprises Mondiales

F.C.E.M Awards



Dear Presidents,

The World President has decided to organize the **FCEM Awards** that will reward the members of our association in Sydney during our FCEM World Congress (October 20th to 23rd 2024).

The jury is composed by :

Marie Christine Oghly (FCEM World President), Leyla Khaïat (FCEM Honorary World President), Pina Foti (FCEM Award Secretary), Joëlle BACCIALON (FCEM General Secretary), Luisa Caprotti (FCEM Vice General Secretary), Katerina Haring (FCEM Vice President Europe), Ana Maria Sanchez Sanchez (Vice President Latin America), Jacqueline Bisimwa (FCEM Vice President Africa), Diane Thompson (FCEM Vice President Asia) Teresa Meares (Vice president for North America)

The topics are the following:

1. **The Yvonne Foinant Award of the year:** This prize rewards an inspiring woman through her action for women business owners and her involvement in the association. For this award National President must present a candidate.
2. **Digital Entrepreneur Award:** This type of award recognizes women business owners who have launched promising technological startups, bringing innovative and disruptive ideas to the market.
3. **Social or Environmental Impact Award:** These awards reward women entrepreneurs who have had a positive impact on society or the environment through their business. This may include social responsibility initiatives, sustainable projects or philanthropic actions.
4. **Inspiring Entrepreneur Award:** These awards highlight women business leaders who have been able to inspire and motivate other women to launch into entrepreneurship, overcome obstacles and achieve their professional goals .

General rules

Response before September 10th 2024

- **The Woman entrepreneur must on her form says to which award she is competing**

-The Woman Entrepreneur must demonstrate that she is the owner, partner, or major shareholder and that her primary income flows from the business.

-All nominees must have been in business for at least 3 years. The nominee must have their own risk capital in the business.

- Any one may submit an application and self-nominations are encouraged.

Criteria

1.The Company

Background or principals, why business was established, legal structure, management responsibilities, current and projected organization structure, number of employees.

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2.Product/Services

Describe your business.

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3.Marketing Objectives

Size of target market, growth potential and trends, analysis of competition and where you see your niche. Strategic advantage, now and in the future.

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Information Required

Nominees for this award program will provide specific information to encompass all of the above headings. Your response should explain why your business is qualified for the award for which you are applying.

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Incomplete forms, or forms containing false and misleading information will be automatically disqualified.

A video presentation of yourself and company is appreciated. The best candidates videos will be presented during the Congress.

Please send before September 10th 2024 your Award Application Form to the following mail address:

worldsecretary@fcem.org

